
CUSTOMER FOCUS
CAN DO-MENTALITY
WALK THE TALK
BEHAVIOUR

VALUES

SIMPLIFICATION
COMMITMENT
PASSION

ONEADRS

PRODOTTI SISTEMI DI DIFESA AEREA E RADAR

Act as **GUARDIAN** and **PROMOTER**
of the **ONE ADRS** Charta

Place the **CUSTOMER** at the centre
of everything we do

Promote the **CAN DO-MENTALITY**
to find faster and smart solutions/
breakthroughs

WALK THE TALK: do what you say and
challenge others to do the same



Find and share good examples of
SIMPLIFICATION attitudes in
projects, processes and daily tasks

Show **COMMITMENT** and **PASSION**
to reach goals and successfully
finish tasks